

LEADING EXHIBITIONS. IN STUTTGART FROM FEBRUARY 28 TO MARCH 3

R+T 2012: more and more International

Great interest from exhibitors for the event dedicated to roller shutters, doors/main entrances, sun shields. Over 95% of the exhibition area already occupied

Responsible use of energy should be extended to cover every environment. Concepts such as energy efficiency and the use of renewable energy are assuming an ever broader importance at global level due to the increasing lack of combustible fossil fuel as well as the dangers associated with the use of nuclear energy. This is a field in which R+T, world leading trade fair for roller shutters, doors/main entrances and sun shields, proves to already have a great deal of experience.

Roller shutters and sun shading systems greatly contribute to energy saving and protect against attempts of break-in. In winter, roller shutters allow the reduction of heating costs while in summer external protection systems avoid heating of the environment, thus reducing the cost of air conditioning. Manufacturers of doors and main entrances also focus on energy savings of their operating systems and flexible configuration commands for the products.

The showcase of a market in growth

The presentation platform of the old trade fair venue in Stuttgart had now become too small. It was, therefore, time to move R+T to the new trade fair structure near the airport; with 105,000 m² of gross space, it offers an exhibition area that is twice as big as the previous one. In fact, for the first time the 2009 edition registered 747



exhibitors and almost 57,300 visitors: a record that is also set to be repeated during the 2012 edition from the 28th February to the 3rd March.

The majority of the 2009 exhibitors have confirmed their participation. Over 95% of the exhibition space has already been booked. Messe Stuttgart is, therefore, expecting even more exhibitors (up to 800 from 40 countries) and once again, an all sold-out situation. The increase of foreign exhibitors is confirmed: 65% of the 2009 exhibitors came from abroad and for 2012 an even larger number is expected. There have been 96 exhibitors from Italy registered so far, including: Automatismi Benincà, Cherubini, Faac, Nice and Para. Considering the economic

recovery, an increase in visitors is also expected. Around 60,000 people from 100 countries are expected: one in two visitors will be from abroad.

A broad collateral program

The exhibition of the technical innovations and the latest developments is just part of the 2012 edition of R+T. To complete the event there will be a collateral program created in collaboration with renowned associations, institutes and industry experts.

An architecture and integral design forum will be represented by The Art of Planning seminar on behalf of architects and designers. Together with Smart Inter-façades – der Fassadenkongress 2012 (Congress related to the creation of intelligent facades), the seminar offers a dedicated platform for the important theme of architecture and intelligent creation of facades.

Archiprix International will be assigned during the course of R+T 2012 and will be open to students of the faculty of architecture, town planning and environmental architecture from all over the world, and for the eighth time the Prize for innovation will be awarded. The special Sun Protection + automation show will illustrate how much an innovative sun protection solution can interact with modern windows.

L.B.

