

RESEARCH. SUPPLY AND DEMAND FOR AIR TRAVEL, FARES, ROUTES, ...

The Competitiveness of Air Transport in Europe

Increasingly rich in ideas the Fact Book ICCSAI and for some years also in English

by **Bernardino Marino**

ICCSAI (International Center for Competitiveness Studies in the Aviation Industry) is a non-profit research organization that aims to act as an authoritative player in the current debate on air transport in Europe. The analyses carried out by ICCSAI spread over different areas, such as the study of competitiveness and regulatory structure, the analysis of new forms of competition in air transport, the airport network and the prospects for infrastructure development to support competitiveness.

ICCSAI performs three main types of activities. The first is "institutional" and concerns the creation of an annual "Fact Book ICCSAI on the competitiveness of air transport in Europe", which contains information on supply and demand for air travel, fares, routes and evolution of regulation. ICCSAI also prepares profiles on the competitive position of Italian airport operators and carriers operating in Italy, which

Nella foto qui sotto: presentazione del Fact Book ICCSAI 2011 a Bologna. Da sinistra: Carmelo Scelta - direttore di GESAP, Enzo Zangrilli - European Procurement Manager di easyJet, Giuseppina Gualtieri - presidente di SAB, Stefano Paleari - direttore scientifico di ICCSAI, Vito Riggio - presidente di ENAC, Giuseppe Bonomi - presidente di SEA, Stefano Baronci - segretario generale di Assoaeroporti



are regularly published in the report.

The ICCSAI Fact Book aims at professionals and institutions interested in the evolution of the air transport industry and is presented in the first half of each year. The latest edition of the Fact Book was presented at the Bologna airport on June 14th, 2011. An English version of the Fact Book is also distributed to researchers and practitioners from across Europe.

The second ICCSAI activity is related to research, whose results are regularly published in leading international journals in the field. ICCSAI collaborators have recently published articles on the prestigious "Journal of Air Transport Management" concerning the de-hubbing airports, as in the case of Malpensa, and the pricing strategies of low-cost carriers. Other contributions have been published on "Tourism Management", "Transportation Research Part E", "Journal of Transport Geography", and others. The research is of primary importance because it allows ICCSAI to bring to the Fact Book and other activities, the latest methodologies and analyses recognized by the international scientific community.

ICCSAI finally realizes private contracts for research and participates in joint research projects with universities and research centers in Europe. Previous researches have been done for major European airlines and airports. The ICCSAI research activities are promoted and supervised by a Scientific Committee which includes scholars of the highest international level. Seven members are included, four of which are non-Italian researchers, as well as the scientific director, Professor Stefano Paleari, rector of the University of Bergamo and author of numerous publications on air transport, and the coordinator of the scientific committee, Renato



Redondi, associate professor at the Faculty of Engineering, University of Brescia.

The non-Italian members of the Scientific Committee are Prof. Kenneth Button of the George Mason University in Washington, which is considered one of the leading experts in the field of air transport, he has published hundreds of articles, books and specific opinions on the industry. He is also chief editor of "Journal of Air Transport Management" and "Transportation Research Part D," as well as associate editor of "Annals of Tourism Research."

Then, prof. Sveinn Gudmundsson of the Toulouse Business School, author of many publications on aviation and editor of the Special Issues of the ATRS (Aviation Transport Research Society) annual conferences, prof. Burghouwt Guillaume, director of Airneth, a research center on air transportation based on Netherland and author of numerous research reports on issues related to airports and airline strategies, and Dr. Romano Pagliari, professor at Cranfield University with a specialization on the economics of airport systems.

The other Italian members of the Scientific Committee are Andrea Salanti, professor of Economics at the Department of Management Engineering of the University of Bergamo, professor Alberto Nastasi of the Department of Computer and Systems Engineering of the University "La Sapienza" of Roma and Andrea Boitani, professor of Economics at the Catholic University of Milan, author of numerous publications on the economics of transport, and a member of the editorial board of "Economia e Politica Industriale", "Mercato concorrenza regole" and the online journal "La Voce".