

VALENCIA. A CAPACITY OF OVER 15.000 PEOPLE IN OVER 17.000 M²

Feria Valencia: a World Reference Venue for Fairs and Congresses

An avant-garde design, attention to the smallest detail, technological innovations make the Convention & Exhibition Centre a perfect location for holding congresses

The Convention and Exhibition Centre of Feria Valencia is becoming one of the most important venues for holding first-class international congresses and events. Proof of this were the 25th European Photovoltaic Solar Energy Conference and Exhibition and the 5th World Conference on Photovoltaic Energy Conversion (25th EU PVSEC/WCPEC-5) held in the 2nd week of September. 4500 participants, 1000 exhibitors and 40,000 visitors who came to see the latest innovations in the field of photovoltaic energy, visited the Convention and Exhibition Centre and pavilions of Feria Valencia. All the rooms were used as well as the large and versatile pavilion 5, with an area of 10,000 m², which was transformed into a large auditorium with a capacity for 1700 people.

Plenty of congresses in October

But this year's activities for the Convention and Exhibition Centre of Feria Valencia haven't finished here. October is full of events.

The World Congress of Interventionist Radiology (CIRSE), is held between the 2nd and the 6th of October. During these

days, for 200 hours, the participants became acquainted with the latest innovations in radiology through different sessions, debates, workshops and courses.

The 6th World Spiritist Congress is held in Feria Valencia from the 10th to the 12th of October. It is organised by the Spiritist International Council and is attended by 2000 people of all nationalities to debate, learn and disseminate everything related to the spiritist doctrine.

Another medical event held in the Convention and Exhibition Centre in October, from the 21st to the 23rd, is the Congress on Cardiovascular Diseases (SEC), an annual congress that gives a vision of the latest advances in cardiovascular medicine. It is divided into three parts: debates on cardiology, novelties in clinical practices and a selection of advances to be applied to cardiovascular clinics.

Throughout 2010 an estimated 47500 participants will have used the convention and exhibition centre's facilities.

The difference

The congress centre building, designed by the Valencian architect José María Tomás Llavador, can hold over 15,000



Stefan Kokkes

people in over 17,000 m². It is made up of four floors with 24 rooms and two auditoriums, with differing capacities and all of them equipped with the latest technological innovations allowing for a better adaptation to the requirements demanded. It also counts with a unique differentiating element which is pavilion 5, with a surface area of 10,000 m² and a pedestrian garden area of 20,000 m² which can be used for any outdoor activities.

According to the events director, Stefan Kokkes, "We work so that any event held will excel, so that we can offer a range of technical services that include the development of the event or the accommodation in the city of those travelling to attend the event. But we can also add value through other services such as the press department which can advertise the event or manage turnkey projects that are strictly limited to the needs of our clients".

A key factor the fact that this centre is found in the largest trade fair in Spain located in the city of Valencia and which attracts large events. ■

