



RIMINI. 13.330 EXHIBITORS AND 1.725.563 VISITORS IN 2008

Rimini Fiera: the Turnover Grows, the New Palacongressi is Coming

With a consolidated turnover of 100 million euros (of which 77 million euros were from expo-conference business), Rimini Fiera Group registered in 2008 a rise of 13.6% on 2006, the most recent comparable year with the same biennial exhibitions. The GOM reached 23.1 million euros, improving the exceptional 2006 results. Profit before tax was 5.7 million euros.

As far as the group leader Rimini Fiera Spa was concerned, the 2008 turnover was 64 million euros (11% up on 2006) with a GOM of 19.6 million euros (5.4% down on 2006).

In 2008, Rimini Fiera was attended by 13,330 exhibitors (12,032 in 2006) and 1,725,563 visitors (1,198,756 in 2006), and 1,270,328 m² of exhibit space were sold (1,126,164 in 2006).

Rimini Fiera chairman Lorenzo Cagnoni says: "This result is really extraordinary and it maintains our profitability as the highest among all Italian trade fair centres. In spite of the fact that in the second half of 2008 there were the first signs of the crisis under way on the international markets, we managed to intercept the critical aspects and achieved the excellent figures we are now reporting. Now we intend archive this result, ready to face an extremely complicated period at world level."

Utmost attention in 2008 and for 2009 on the international front. As far as the outgoing action is concerned, in 2008 Dubai hosted the Emirate's edition of Sia Guest and the first Sun Dubai. Fithep do Brasil was also staged in San Paolo. There was an excellent debut by Sigeup USA in Atlantic City and Ecomondo Russia in Moscow (this year it was staged from 8 to 11 April).

In 2008, on the incoming front, 2052 business meetings were organized at Rimini Fiera, involving 674 Italian companies and 253 foreign buyers from 36 different countries.

New features 2009

As far as the 2009 trade fair calendar is concerned, Technodomus, the new expo of wood-working technology and wood components for the building trade was launched in March, while on the long weekend for the 25th April holiday, White and Blue, devoted to the nautical sector, made its debut. A new expo (Energyes) will take its place alongside Ecomondo (28-31/10/2009), dedicated to efficient energy consumption

Within 2009, Rimini's new Palacongressi will be inaugurated in a 38,000 m² area, which up until 2001 was occupied by the old trade fair centre. The design is by architect Volkwin Marg of Hamburg's Studio GMP. ■

Tribertis Noleggio Coperture: un'esperienza di oltre cent'anni nelle strutture per eventi

Nata nel mondo degli spettacoli circensi, la Tribertis è oggi una tra le più importanti aziende a livello nazionale e internazionale nel settore delle tensostrutture, in grado di fornirne di diversi tipi con varie capienze, tra cui una delle più grandi esistenti in Italia (50x88 m). L'azienda vanta più di cento anni di attività nel settore dello spettacolo, con allestimento di palchi per concerti, congressi, meeting e varie manifestazioni.

Fornisce allestimenti completi, chiavi in mano, dalla più intima cerimonia al più grande evento, ovunque, con preventivi entro 24 ore. Le tensostrutture fornite possono essere modulari, autoportanti o tensostatiche, allungabili con ulteriori moduli a discrezione del cliente.

Inoltre non mancano pagode, gazebo, tensostrutture a doppia falda, palatende e tribune, ma anche allestimenti con pannelli per stand o pavimentazione in legno con tavole ignifugate per una pista da ballo oppure ricoperta da moquette per una cerimonia o per una fiera o semplicemente il pavimento di una struttura e non può mancare la pista in acciaio per lanciarsi in balli scatenati o in un romantico tango, ovviamente tutto a norma di sicurezza.

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