he 27th Batimat closed its doors in Paris on the 7th of November and once again, despite the climate of economic challenge throughout the world, there was an encouraging vivacity in terms of quality and the number of both visitors and exhibitors. In fact, although a slight decline was registered in exhibitors as well as a minimal reduction in the number of visitors when compared to the previous year, this was more than offset by increased visitor quality. Important as a stimulus for the event, once again, were the novelties presented, in line with the market imperative of offering products combining innovation with sustainable development.

#### The International Aspect

A full 2400 exhibitors did not wish to miss the occasion, recognizing Batimat to be an international event. Of them, 48% were from countries other than France, and for the first time in 50 years, Batimat could boast of having 55 different countries in attendance. Of these 55, Italy once again played a leading role, with approximately 220 companies representing every one of the peninsula's regions. Following close behind were Germany, Spain and Belgium.

# Increase in the Quality of Visitors and Exhibitors at Batimat 2010

A talk with Dominique Tarrin, Director of Batimat, and Alessandro Biasiotti, the Italian representative of the event



And no less important were the countries represented on the visitor list, confirming the international nature of the event. Practically 400.000 industry workers visited from some 150 countries, raising foreign participation to 18%

of total visitors. Besides the large influx of European visitors, especially from Belgium and Holland, there was an important number of visitors from Africa, especially the Maghreb Region (Algeria, Tunisia, Morocco) and western Africa (Nigeria, Senegal, Ivory Coast). Just as in the last few years, particular interest was provided by official delegations from Brazil and Russia (over 1000 visitors).

## ScreenLine: la tenda alimentata a fotovoltaico

**S**i chiama SL20-22F il nuovo sistema ScreenLine® motorizzato a batteria ricaricabile, che Pellini ha presentato a Batimat 2009. Si tratta di una tenda, veneziana o plissé, all'interno di un vetrocamera da 20/22 mm, movimentata da un dispositivo a pulsante ancorato magneticamente alla finestra o mediante telecomando.

La novità più sorprendente è la possibilità di alimentare il motore attraverso un pannello fotovoltaico esterno. SL20-22F non ha bisogno di manutenzione.



# ScreenLine: the blind powered by a solar panel

**S**L20-22F is the new battery-operated motorised blind system manufactured by Screen Line®, a division of Pellini, showcased at Batimat 2009. With this system, a venetian of pleated blind encapsulated within a 20/22-mm double glazing unit can be raised or lowered via a push-button magnetically attached to the window or by remote control.

The most astonishing innovation is the possibility of powering the motor via a solar panel. SL20-22F needs no maintenance at all.

### The Conferences

In the two days devoted to architects, French professionals had the opportunity to present their work in progress, underscoring the degree of attention reserved for the topic of sustainable development.

Christian de Portzamparc, a leader in French architecture, presented a series of projects in progress in France, sustainable development being the driving force behind all of them. Jacques Ferrier, another famous French architect, presented his project for the French pavilion at the 2010 Shanghai Expo. Presentations such as these boosted the cultural profile of Batimat, greatly heightening the interest of the conferences.

Mark your calendars for Batimat 2011, from the 7th to the 12th of November. ■